



A word from Dr. Schmidt... Interested in Botox or Restylane? "Want to learn more?" If so, than Questions & Answers with Dr. Schmidt is for you. Dr. Schmidt, a board certified plastic surgeon and noted educator will be offering you the opportunity to ask questions and discuss your concerns on Tuesday, September 30, 2008 at 5:00. Dr. Schmidt has been working with these popular medical cosmetics for 15 years and he knows his stuff!! He will even be available to perform these procedures the night of the seminar or on any other Tuesday you like. Please join Dr. Schmidt for an informative evening...Learn and possibly benefit from these fabulous cosmetic enhancements. Space is limited so RSVP by September 15th. Any client receiving or pre-booking these services that evening will receive \$25 off single area Botox and \$50 off multiple area Botox or Restylane. ***Some restrictions may apply.*

Tips from Juliet... Please remember our cancellation policy: Appointments must be cancelled or rescheduled 24 hours in advance to avoid a 50% charge. While we have rarely enforced this policy in the past, the volume of same day cancellations and "No Shows" necessitates that we begin enforcing this policy immediately. All it takes is a quick call, even if it is to our voice mail after hours.

Do you need a last minute appointment? We encourage you to call! We may have just what you need. We can also put you on our waiting list.

Back to School... for students

It's hard to believe that it's time to get ready for back to school. Remember back to school means more than school

Director's Corner

The Dogs Days of Summer are Here!!!

It's just too Sunny & Hot! Remember, The Spa of Essex is "The Cool" place to be; whether it is to escape from the heat or simply to treat yourself to some "me" time. All of our **August specials** have been designed to keep you "Cool" from head to toe and get the students ready for school!

Be sure to read "What's News" and "In Our Boutique" to find out about our newest services, new email opportunities, latest product additions and our **Thursday Night Bits Event**. Does your summer makeup need a makeover? Read "Summer Makeup" to find just what you need to save face.

Congratulations to our "Name the Facial" contest winner! Jennifer Susel submitted the winning entry and we can't thank her enough! Our 90 Minute Facial will now be called PURE INDULGENCE.

Hope to see you soon!

Joyce

supplies. You want your teenager to look and feel their best. Eyebrows need shaping? How about that teen facial? It's still sandal season, do the piggies need pampering? If so, **August 17th through August 30th will be student discount days with 10% off all services for students.**

What's News

R&R

So many of you love our Relaxation Room and have expressed an interest in simply coming in 'just to get some rest and relaxation' in that relaxation room, aka "The Womb." Perhaps spending a bit of time with us is the only way you can get away from it all...just to close your eyes and rest or take a nap, read a book.

Now you can with our newest offerings the "R&R" and the "R&R Plus".

The **R&R** includes a comfy robe, slippers, chaise lounge & blanket for **\$10**.

The **R&R Plus** includes a comfy robe, slippers, chaise lounge, blanket, shower and all amenities for **\$15**.

You are required to book the R&R with us although no long term notice is required. These options are not available on Saturdays and while there is currently no time limit on your stay during our business hours, we do reserve the right to limit your time if necessary. **As always, if you are scheduled for services, R&R of any type is automatically included.**

Thursday Night Bits

The Third Thursday of every month will be "Thursday Night Bits". Come in for "Bits of Services & more" from 4:00pm to 7:00pm. The evening will consist of stations including a mini/self-serve facial bar, as well as therapist attended chair massage, hand and foot treatments, mini-make-up, light appetizers, beverages (hard and soft) and full use of our relaxation room & outdoor oasis. But that's not all!! Any service(s) pre-booked that night to occur within 30 days will earn a discount of 10% off that service(s). You choose what you would like; try one, try them all! Come alone or come with friends. Make it girls, guys or couples night out! **Admission \$30**

Of course full services are available as well.



September Skin SHAPE UP

Has the summer sun darkened your sun spots? Is hyperpigmentation a concern? Even out your skin tone and fade your dark spots with September's Service of the Month: our "Lightplex Pigment Balancing Treatment". **\$120 Reg. \$135**

To help you achieve maximum results, continue with a homecare regimen using September's Product of the Month, *Lightplex Scientific Pigment Balancer*, a maximum-strength cosmeceutical to lighten, brighten and even-out skin tone. Formulated with BioBrightening Extracts to exfoliate, inhibit pigment production, soothe and moisturize. It also helps to reduce and prevent the appearance of dark spots as it evens-out pigmentation. **\$47 Reg. \$57**

EMAIL OPPORTUNITIES

Two new email opportunities to keep you informed.

EMAIL OPPORTUNITY #1

Daily Emails:

Do you get a daily email from your favorite lunch spot with specials? Now you can receive a daily email from your "favorite Spa" with availability. Our daily email will be a short and sweet notification of availability for the day. If you are interested in receiving our daily availability email blast, email Juliet@thespaofessex.com. Please include the words "Daily Email List" in the subject line.

EMAIL OPPORTUNITY #2

bareMinerals Emails:

bareMinerals always has new things happening, new products & one time only kits with limited availability. If you are interested in being the first to know the latest and greatest bareminerals launches and specials sign up for our special email notification. Please email Juliet@thespaofessex.com. Please include the words "bareMinerals" in the subject line.

Me Time BACK TO SCHOOL FOR MOM

All summer long you have been driving them here and there, taking care of them, entertaining them. No time for "Me Time". Well the kids are back to school & **we're having a party to celebrate!!!** Mark your calendar for Tuesday, September 2nd, 2008. Just like our Thursday Night Bits – but it lasts all day!! Come in for bite size services or schedule full ones. Self Serve Facial Station, chair massage, mini makeup application as well as hand and foot treatments will be on the menu. There will be food and drink to pick on throughout the day and our relaxation room and outdoor oasis will call to you to sit, feet-up in a perfect relaxation pose!! Unable to make it on that day? No worries... we are running "Moment for Mom" all month long!

\$30 R.S.V.P. August 15th, 2008

MOMENT FOR MOM

The "Moment for Mom" special package consists of an **Upper Body Massage, Mini Sea Salt Glow & Mini Facial.**

\$135 Reg. \$150

IN *Our* BOUTIQUE *New lines in our Spa Boutique*

MIGHTY LEAF TEA IS HERE... Artisan-crafted teas that touch all of the senses! Lusciously full and nuanced flavors are heightened by intoxicating aromas with vibrant leaves and blossoms. Available to enjoy while here as well as for purchase in elegant, streamlined silver-tone tins; beautiful on your countertops at home. Entice your senses with a plethora of offerings including Earl Gray Decaf, Vanilla Bean, Orange Dolce, Marrakesh Mint, Organic Spring Jasmine, Green Tea Tropical, Chamomile Citrus, Organic Mint Melange and African Nectar.

SIGNATURE MASSAGE OIL is now available in our boutique in two custom blended fragrances as well as fragrance free. Our oils are simple yet elegant...the glass bottle with cork topper makes it lovely to have and to give. Our massage oil is a blend of Sunflower, Almond, Grapeseed and Rice Bran Oils that absorbs quickly leaving the skin soft and silky with a no greasy after-feel.

Fragrance Free: \$17.50

Relaxing Blend - infused with Rosewood, Clary Sage & Tangerine essential oils: **\$20**

Muscular Ease Blend - infused with Lemon, Lavender, Geranium Rose, Peppermint & Juniper essential oils: **\$20**

Experience ESSEX...

With a "Spa Steel!" **The Ivoryton Playhouse & The Spa of Essex** join forces to bring you a "Spa Steel." **From September 17th thru October 5th** purchase both a Swedish Massage and Age Defying Facial and receive a complimentary ticket to 'Steel Magnolias' at The Ivoryton Playhouse. ****Offer subject to some restrictions.**

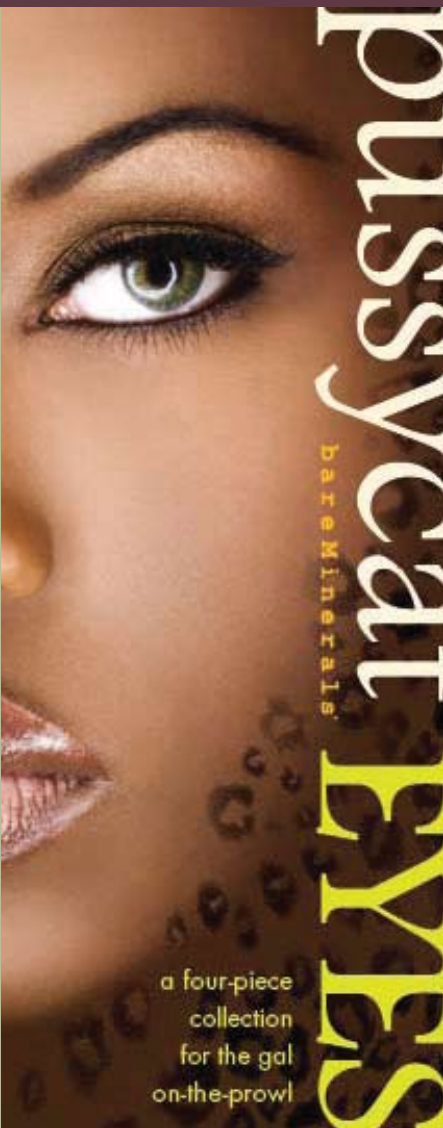
Bare Radiance FACE & LIP KIT

This kit contains all that you need to truly radiate beauty with **bareMinerals Bare Radiance All-Over Face Color**, an **angled face brush** and a **bare radiance lip gloss**. Your complexion will have a dewy afterglow effect with an umber sheen. This sheer, next-to-natural bareMinerals radiates the essential lightness of being bare. Get voluptuous lips with our luscious Bare Radiance Lip Gloss,

with moisturizing shea butter and vitamin E. Add shine, moisture and sensuality to lips without any stickiness. Lip Gloss is the perfect lip accessory to dress up lipstick or add a sheer hint of color to bare lips.

Price \$38

Value \$52



Summer MAKEUP

Summer sizzle can have an impact on the types of cosmetics we use. Is your makeup holding up in the heat? Need to find makeup with staying power? **bareMinerals** has the solution for you. From prep to prime to perfection, **bareMinerals** is made with crushed minerals from the earth, 100% pure, free of preservatives, talc, oil, waxes, fragrances and other chemicals that irritate skin and cause breakouts. It is ideal for all ages and skin types.

PREP Get smooth, radiant-looking skin with **bareVitamins Skin Rever Upper** and brighten your eyes instantly while softening the appearance of fine lines and wrinkles with **Eye Rever Upper**.

PRIME **bareVitamins Prime Time & Prime Time Eyelid Primer** may be just what you need for all day staying power & to combat excess oil.

PERFECT **bareMinerals SPF 15 Foundation**, made with crushed minerals, is the perfect solution with fabulous staying power. It looks like a powder, feels like a cream and buffs on like silk, giving skin a soft luminosity.

Already using **bareMinerals foundation**? Need more sebum control? Try **Mineral Veil** before your foundation and again over

it. It's the trick women in southern climates use to control oil. **Mineral Veil** gently absorbs oil, minimizes pores and keeps your complexion fresh all day long.

Is your foundation color not quite right? Come in for a color match to see if you need another shade or a bronzer to warm things up.

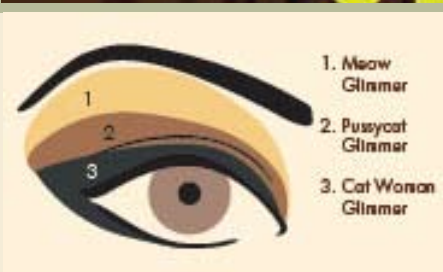
EYES Accessorize your eyes with **bareMinerals Pussycat Eyes!** The latest one shot eye kit includes bold, cat-print shades. With control and precision, just "swirl, tap, pat" with the fearless attitude of a feline. Pussycat Eyes, with all of its brilliance and charm, is a must-have for unleashing the fashionable sex kitten in you.

Pussycat Eyes Contains:

Meow Glimmer (yellow amber)- Glimmers are soft, translucent shades can be worn dry for sheer illumination or wet for a smooth opaque wash of high sheen called "foiling."

Pussycat Glimmer (bronzed brown)- Glimmers are vibrant, stay-true colors from sheer-to-full finish.

Cat Woman Glimmer (black moon)- Beautiful alone, glimmers add rich contrasts in texture and depth when layered. **\$39**



LIPS Hello **Full Color Buxoms!** Bare Escentuals has just released six new full-color big and healthy lip colors. This unique, high-quality formula is infused with 100% pure **bareMinerals** to protect and energize lips, while it imparts a beautiful high shine. A deep infusion of antioxidant vitamins A and E helps keep lips soft and smooth throughout the day. The tingly and cooling sensation reminds you

that your lips are looking fuller, while the intense sheen and color opacity create a captivating smile.

The six new colors are **Roxanne Buxom (pink raspberry)**, **Sophia Buxom (metallic mauve)**, **Vanessa Buxom (red bordeaux)**, **Carmen Buxom (raspberry plum)**, **Chloe Buxom (bronze copper)**, **Stella Buxom (deep plum wine)**.



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Hours of Operation

Tuesday, Wednesday, Thursday

9:00 am to 7:00 pm

Friday

9:00 am to 6:00 pm

Saturday

9:00 am to 5:00 pm

Sunday

10:00 am to 4:00 pm

Product OF THE MONTH

— ESSENCE OF ALGAE —

Essence of Algae is an after bath, before moisturizing body mist that feeds the skin with precious marine minerals that hydrate the skin and enable it to hold vital moisture. Word is this product makes a wonderful shave lotion!!!



\$20

Reg. \$31

AUGUST *Specials* SEPTEMBER

Service of the Month

Cool Stone Massage**

\$90 Reg. \$100

Pedicure of the Month

The "Cool" Spa Pedicure

\$55 Reg. \$70

Package of the Month

*The "Cool Escape" ***

The Big Chill Body Treatment
& The Cool Stone Facial

\$170 Reg. \$200**

Product of the Month

Essence of Algae

\$20 Reg. \$31

Service of the Month

Lightplex Facial**

\$120 Reg. \$135

Pedicure of the Month

Vanilla Wild Plum Spa Pedicure

\$55 Reg. \$70

Package of the Month

*"A Moment For Mom" ***

Upper Body Massage, Mini Sea Salt
Glow & Mini-Facial

\$135 Reg. \$150**

Product of the Month

Lightplex

\$47 Reg. \$57

Available Tuesday through Fridays only

